

English

LUKROM[®]

2023

Company Profile



... a family company with a tradition of
comprehensive agricultural services...
... for you on the market since 1991



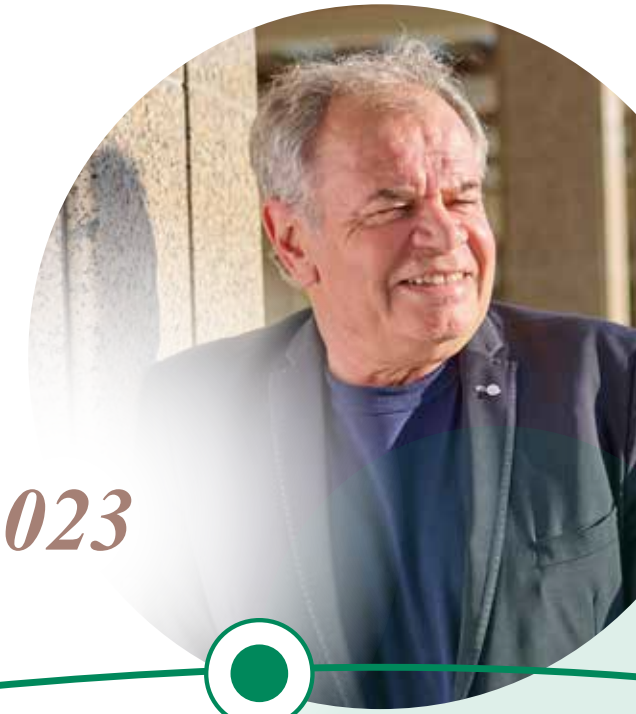
1991



2006



2014



2023



2003



2011



2019

Growing Together...

LUKROM GROUP

Organization Structure



Lukrom Limited



Agricultural Commodities and Compound Feed Division



Livestock Production Services Division



Agrochemical Division



Agricultural Machinery Division



Mechanization of Livestock Production Division



Economic and Legal Division



Plant Production Services

- Purchase and sale of agricultural commodities
- Post-harvest and storage of agricultural commodities
- Sale of plant protection products, fertilizers and seeds
- Consulting for primary agricultural production

Livestock Production Services

- Production of compound feeds for poultry, pigs, cattle and other animals
- Poultry slaughter and production of poultry products in RACIOLA

Agricultural Technology

- Sale and service of agricultural equipment from JCB, HORSCH, JOHN DEERE, PATRIOT, KRAMPE, MASCHIO, RMH, BAUER etc.
- Sale of bags, foils, oils and other lubricants
- Mobile tire service for trucks, agricultural equipment and EM tires
- Sale of technology for livestock production
- Milking parlour production – AGROMILK

Primary Agricultural Production

- Harvesting grains, oilseeds, legumes and forage
- Ecological agriculture
- Conventional cattle breeding
- Milk production
- Pig breeding, poultry breeding
- Growing apples and cherries
- Biogas plant



Primary agricultural enterprises

LUKROM Plus Ltd.

plant production, fruit harvesting, pig breeding

TOZOS Ltd.

crop production, biogas station, poultry farming, dairy cattle farming and pig farming

Agrojecminek Ltd.

dairy cattle breeding, plant production

ZEAS Banov, Inc.

plant production, poultry breeding, ecological farming

ZEV Saratice, Inc.

plant production, poultry farming



Other enterprises

RACIOLA Uhersky Brod, Ltd.

poultry slaughter, production and sales of poultry specialties

FC TRINITY ZLIN, Inc.

first league football club



LUKROM Group and What It Was at the Beginning...

The history of the LUKROM parent company dates to 1991. It focused exclusively on trade in agricultural commodities. During its growth, the company has gradually developed into provide comprehensive services into the agricultural public.

Company Turnover

for 2022
(in total 203 mil. EUR)

During its existence, LUKROM Ltd. has created or invested in companies which deal with primary agricultural production or provide services in the agricultural market.

Through these activities, the LUKROM group was created. It currently has 650 permanent employees and has become a part of life for a large number of farmers in Moravia and Eastern Bohemia.

LUKROM, Ltd.

Currently, the company is divided into six divisions. Plant vertical integration is represented by the divisions of agrochemical and agricultural commodities, which focuses on providing services of crop production.

Livestock vertical integration consists of the production of compound feed and livestock production. The focus is on services related to animal production. An essential part is also the Division of Agricultural Machinery and Mechanization of Livestock Production, which offer a wide range of machines of leading agricultural brands.

The economic and legal division ensures that the financial, economic, marketing and legal operations of the company run smoothly.

Sales Structure by Division

for 2022
(in total: 137.38 mil. EUR)





Economic and Legal Division

At present, LUKROM Ltd. operates approximately twenty different centres, mainly in Moravia. One of these is in the town of Lipa which is just outside Zlin. It is the largest centre with regards to number of employees. There are four divisions operated from the centre in Lipa. These are the Economic and Legal Division, the Agrochemical Division, the Production of Compound Feed and Agricultural Commodities Division and Livestock Production Services Division.

The economic and legal division ensures the security of economic and legal services, which is not only imperative for LUKROM, but for all other business included in the holding.

The economic department is responsible for the economic agenda of the company as well as all analytical activity.

The legal department provides all necessary support for all divisions of the company.

The marketing sector ensures all advertising and marketing activities at trade fairs and exhibitions, as well as support for individual centres and internal communication.

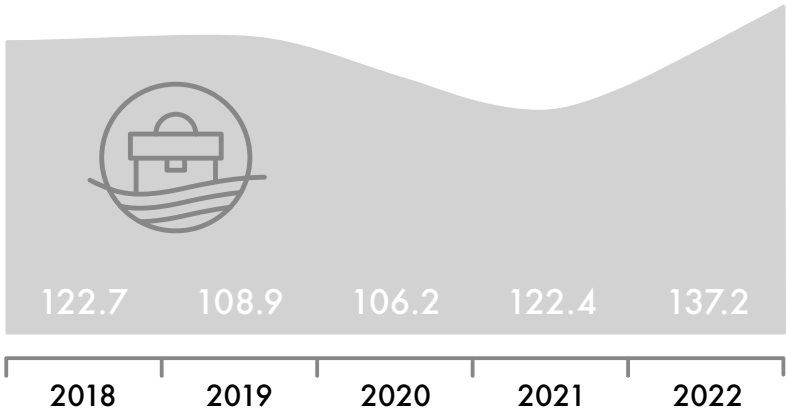
The administration building in Lipa was acquired in 1994 and has since gone through extensive reconstruction to present a modern appearance both on the exterior and interior.

310

Current number of employees

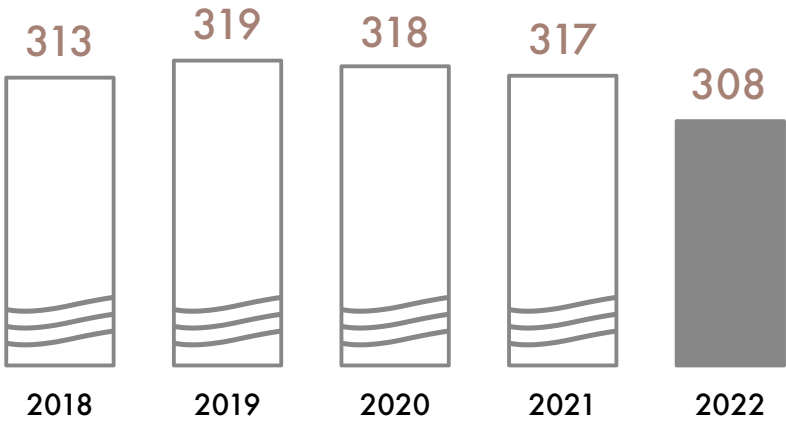
Sales Development LUKROM, Ltd.

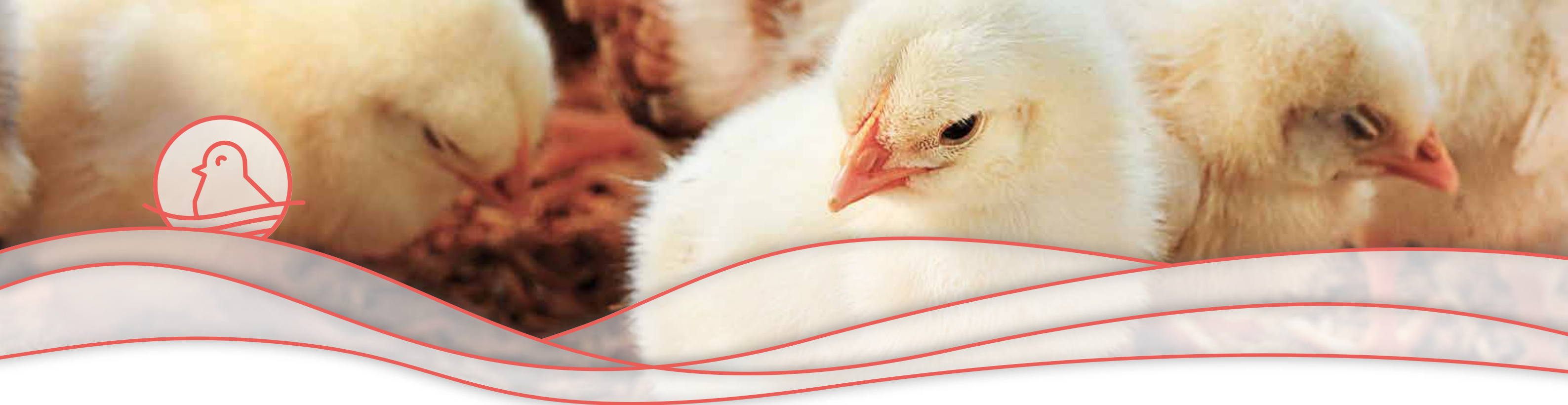
data for 2018–2022
in millions of EUR



Number of Employees LUKROM, Ltd.

data for 2018–2022





Livestock Production Services Division

The division is part of the company LUKROM, Ltd. and together with Compound Feed Division form so-called animal vertical. The pig breeding is currently

transferred to LUKROM plus Ltd., and the chicken farming to LUKROM plus Ltd., TOZOS Ltd., ZEAS Banov, Inc. and ZEV Saratice, Inc.

Services

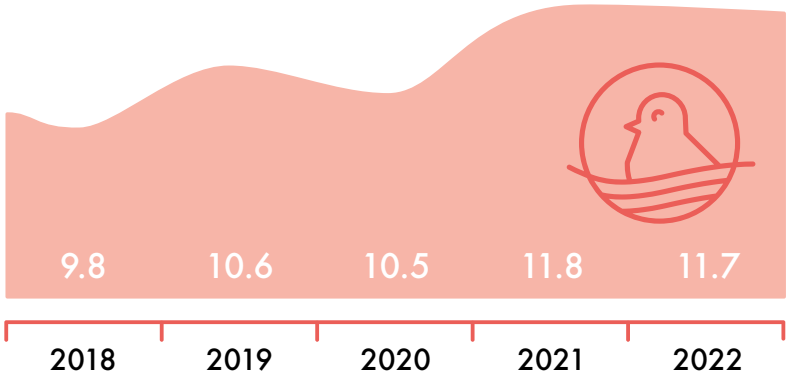
- ensuring supply of day-old chicks
- purchasing of fattened poultry
- collection of poultry for slaughter
- picking of broilers for slaughter

4.8

In 2022, the LUKROM, Ltd. company bought out 4.8 million pieces of fattened poultry

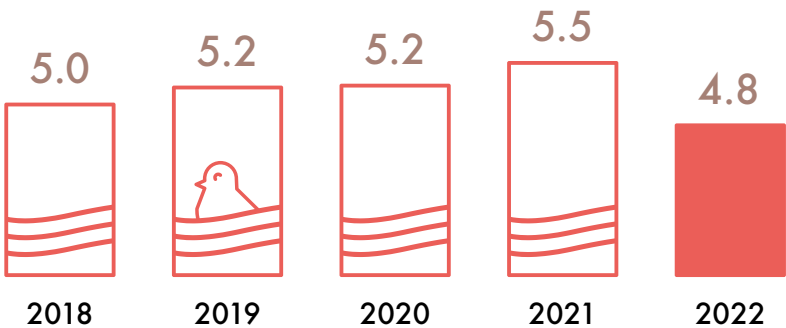
Sales Development

data for 2018–2022
in millions of EUR



Deliveries Chickens for Slaughter for All Companies

data for 2018–2022
in millions of pieces



Agricultural Commodities and Compound Feed Division

The merger of two divisions (Agricultural Commodities and Production of Compound Feeds) created in 2019 one separate Division of Agricultural Commodities and Compound Feeds. Its annual sales for 2022 amounted to 56.6 mil. EUR.

Services

- sale of agricultural commodities
- purchase of agricultural commodities for feeding
- postharvest services including drying and cleaning
- storage

Traded Commodities

data for 2022
(in total 90,500 tons)



Agricultural Commodities provides its services through the centres in Lipa, Valasske Mezirici, Vyskov and Slavkov.

Compound Feed production is concentrated in the center in Lipa. This center is registered to produce of complete and supplementary feed mixtures for livestock and pre-mixes for the manufacture of medicated mixtures.

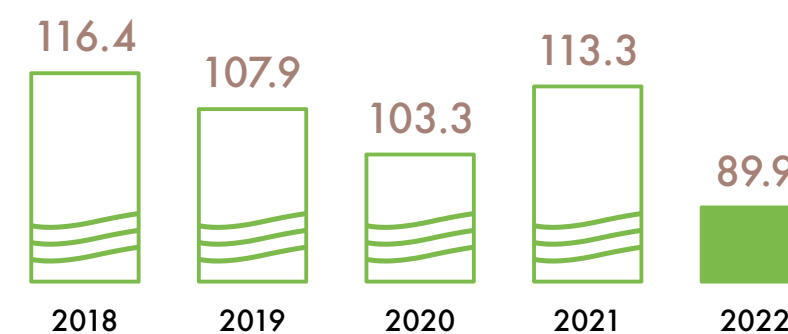
Our annual production has reached 100 thousand tons of compound feed. Our own farms consume 20 percent of the processed feed.

Services

- production of compound feed for poultry
- production of compound feed for pigs
- production of compound feed for cattle

Production of Compound Feed

data for 2018–2022
in thousands of tons



56.6

In 2022, the turnover of the Agricultural Commodities and Compound Feed Division was 56.6 million EUR.





Agrochemical Division

The division is able to provide a wide range of services, mainly due to its extensive network of centers in Moravia, including those in Lipa, Uhersky Brod, Borsice u Buchlovic, Valasske Mezirici and Vyskov.

Together with the Agricultural Commodities and Compound Feed Division, the Agrochemical Division creates the so-called crop vertical, which is focused exclusively on crop production.

464

In 2022, the agrochemists provided their services (aside from small sales) to 464 customers.

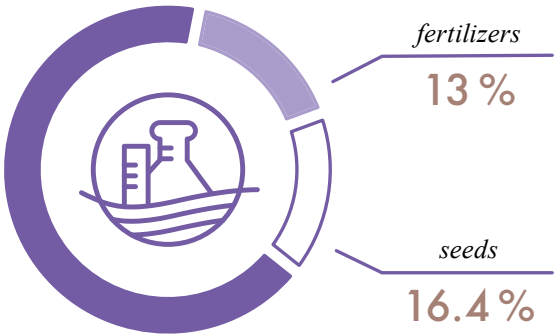
Services

- sale of products for plant protection
- sale of seed and fertilizers
- consulting activities for the use of agrochemical products
- consulting activities related to introducing new technological methods of plant protection
- consultancy related to seeds
- professional seminars and field days for the purpose of education in the area of plant protection, plant nutrition and zoning varieties

Sales Structure

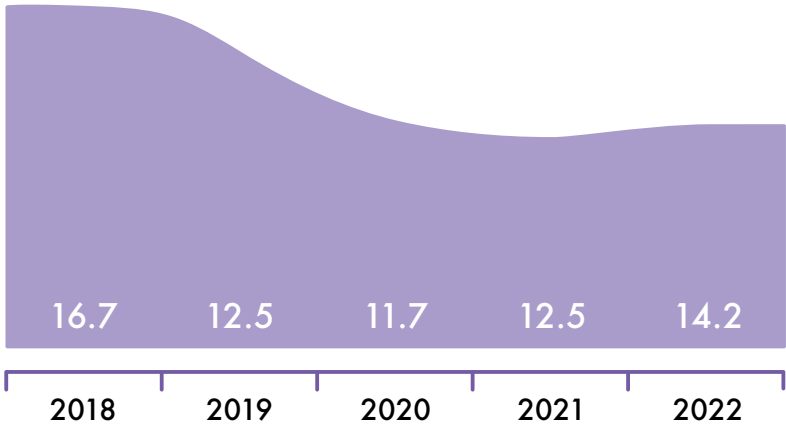
data for 2022
(in total 14.2 mil. EUR)

chemical
70,6 %



Sales Development

data for 2018–2022
in millions EUR





Agricultural Machinery Division

The sales and servicing of agricultural machinery was formed into the 32-year long existence of the Agricultural Machinery Division, which exists today as part of LUKROM, spol. s.r.o.

Part of services offered by this division is also a comprehensive tire service for personal and commercial-

vehicles, buses, agricultural machinery and construction equipment. This year as well, the division is trying to invest in its own technology or its own centres.

A new service hall, warehouse and back-office are planned at the centre in Trebcin. In Banov, refurbishing works will be made to the service hall.

Services

- JCB
- Horsch
- Horsch Leeb
- John Deere
- Patriot
- Krampe
- RMH
- Hardi
- Maschio
- Tire Service
- Other

3 TOP

Since the start of LUKROM's sales of agricultural equipment, it has sold:
 JCB – 728 machines
 HORSCH – 1,600 machines
 JOHN DEERE – 1,586 machines

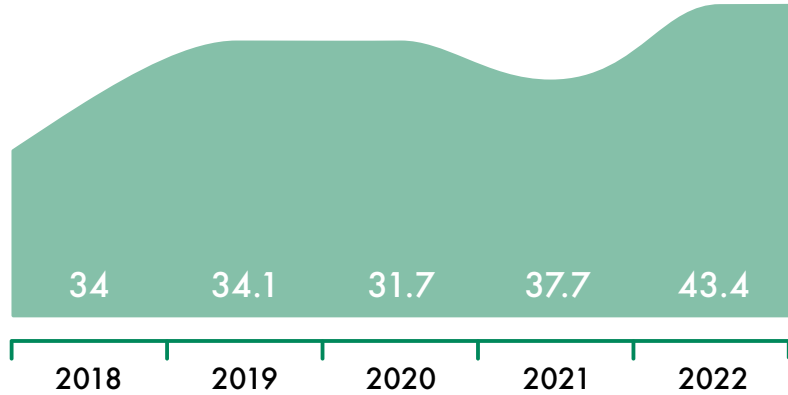
Sales Structure

data for 2022
 (in total 43.3 mil. EUR)



Sales Structure

data for 2018–2022
 in millions EUR





Mechanization of Livestock Production Division

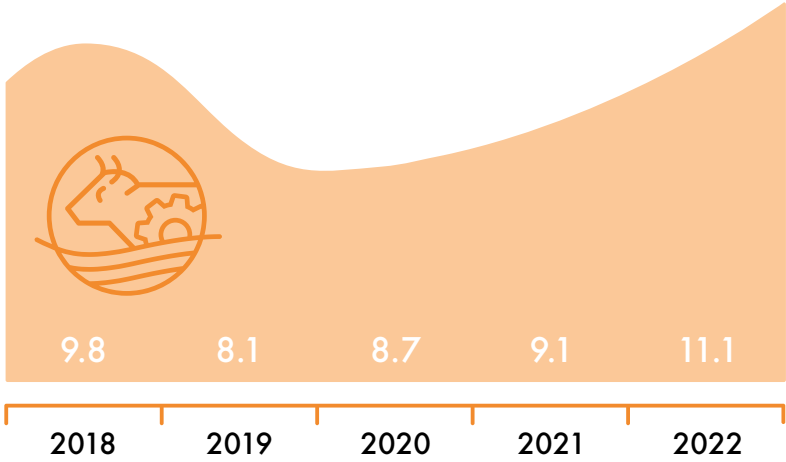
The Livestock Mechanization Division based in Kromeriz is the part of LUKROM Ltd., since 2009. It focuses on complete supplies of buildings and livestock production technologies, from project to implementation, including the provision of complete documentation. It deals with its own production and assembly of milking parlors, complete supplies of agricultural buildings – new build-

ings, as well as reconstruction of existing buildings, both brick and steel. It also focuses on complete equipping of stables and the related supply and installation of technologies such as authorized sales and service. Among the most important brands represented is Afimilk - dairy farm management technology.



Sales Development

data for 2018–2022
in millions EUR



Main projects

afimilk™
milking technology

agro/milk
production of czech
milking parlors

MUELLER
milk cooling technology



Urban
automatic feeding systems
and carts for calves



other projects





Primary Production

During its tenure, LUKROM Ltd. has founded or invested capital in several enterprises engaged in crop and livestock production.

On an area of approximately 12.2 thousand hectares, traditional cereals and oilseeds are cultivated and a large part also forms permanent grassland. Most of the cultivated area is in Southern and Central Moravia.

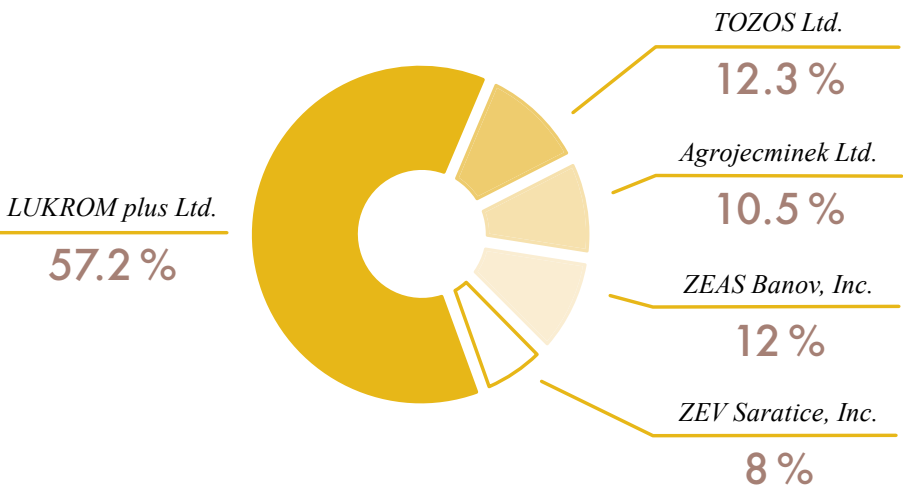
The total number of cows to market milk production is around 1600 pieces. The total number of pigs within the entire group is around 16 thousand units per year. Part of the primary production plants is also chicken

fattening, which represents a volume of up to 2.3 million pieces a year. In recent years, our group decided to invest in the construction of new halls for fattening broiler chicks. You can find these new halls on the farms in Banov (Kralov) and Saratice.

- LUKROM plus Ltd.
- TOZOS Ltd.
- Agrojecminek Ltd.
- ZEV Saratice, Inc.
- ZEAS Banov, Inc.

Cultivated Areas According to Company

data for 2022
(in total 12,223 hectares)



Breeding of Farm Animals per Plant

dairy farms – Agrojecminek Ltd.;
TOZOS Ltd.

PRIMARY PROD. PLANT	CATTLE	CHICKEN	PIGS
LUKROM plus Ltd.	x	x	16 thousand
ZEAS Banov, Inc.	x	725 thousand	x
TOZOS Ltd.	500	1,000 thousand	x
ZEV Saratice, Inc.	x	600 thousand	x
Agrojecminek Ltd.	1,100	x	x

A Map of Animal Production Farms





RACIOLA Uhersky Brod, Ltd.

RACIOLA Inc. is involved in the slaughter and processing of chickens, both light, producing processed poultry products and specialties. Currently, the company has around 110 employees. The annual revenue from its own products amounts to approximately 20 mil. EUR.

The history of the company dates to 1948. After 1968, it became part of the Velkopavlovce poultry farms and factories specialized in the production of hams. It is said that the first Czechoslovakian ham was produced in RACIOLA. In 2004, the company slaughter line underwent a reconstruction, and capacity has since increased from 2,500 to 6,000 pieces of poultry.

Every year, the company processes 5 million pieces of chicken that are only sourced from Czech and Slovak farms. The supply of live chickens is provided by LUKROM Ltd. The process is effectively monitored from the beginning until the finished product, including the preparation of compound feed to the feeding and processing the final product.

The slaughterhouse and portioning hall labeled 8022 CZ hold an internationally recognized quality standard certification IFS (International Foods Standard).

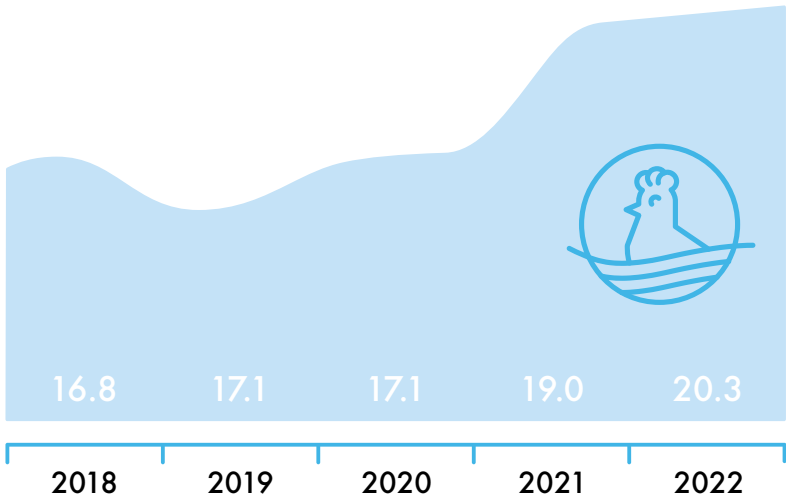
RACIOLA offers whole refrigerated and frozen poultry and chickens. The company is well-known for its high quality hams, sausages and other specialties. RACIOLA distributes its products to many supermarket chains, both international and national. Customers can find the complete selection in the plant shops that are based in Uhersky Brod and Veselinad Moravou.

5

Every year RACIOLA handles 5 million chickens which come exclusively from Czech breeds.

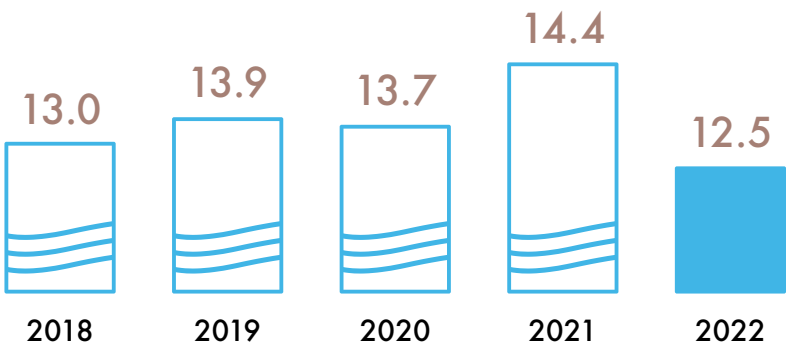
Sales Development

data for 2018-2022
in millions EUR



Slaughtered Poultry

data for 2018-2022
in millions of kilograms





FC TRINITY Zlin, Inc.

The owner of LUKROM spol. s r.o. Zdenek Cervenka became the owner of FC TRINITY Zlin in 2001 and our company LUKROM became the general partner of the premier league football club FC TRINITY Zlin, Inc. (formerly FC TESCO MA Zlin, Inc.)

The club has a long history. In its modern history, especially after the year 2002, when the cooperation with the LUKROM holding began, Zlin fought their way back to the top league and in 2004 **advanced to the 3rd round of the Intertoto Cup. This brought players of the famous Spanish club Atlético Madrid to the Letna stadium** and it announced SOLD OUT. The Cobblers, as the team is nicknamed thanks to the shoemaking history of the city of Zlin, maintained their activities in the 1st league until the 2008/2009 season. That season did not work out for the club and it started 6-year long years in the lower leagues. However, the club later returned to bask in the glory in 2015 and since then it has shown that it definitely does not want to go back.

2016/2017 was the most successful year in the century-long history of club. The "A" team won sixth place in the highest Czech competition, the elnsurance league. The team entered this season with great fighting spirit and with the decision to make it to the European competitions. This determination did not go unnoticed, with the team the incredible result of the team being defeated only 3 times after 16 rounds , earning Zlin the nickname **"Zlincester" after the English Leices-ter, who developed from an underestimated "outsider" to a Premier League winner. With this nickname the Zlin footballers appeared, for example, on the websites o2.sport.cz,**

**The winner of
MOL Cup 2016/17**

**The winner of Czech-slovak
Super Cup 2017**

**Participant in the basic group of
the European League 2017/18**

expres.cz, sport.cz, isport.cz blesk.cz and fot-bal.idnes.cz, among others, and the whole Au-tumn and they were even noticed by the Bri-tish Daily Mail Online.

The huge fighting spirit and efforts of the league team culminated in winning the prestigious trophy in the national MOL Cup 2016/17 and winning the Czech-Slovak Super Cup. Thanks to the success in the National Cup, the club was included on the European scene directly in the basic group in the battle for European cups, specifically in the European League. The club traveled around Europe and faced rivals such as FC Lokomotiv Moscow, the Da-nish FC Copenhagen and the Moldovan Sheriff Tiraspol.

The Most Successful Players of the Club

	TOP club
Zdenek Grygera	Juventus FC
Ondrej Celustka	Trabzonspor
Jakub Jugas	Slavia Prague
Tomas Hajek	Vitesse Arnhem
Roman Macek	Juventus FC
Filip Novak	Fenerbahce Istanbul

„I entered football because I had the desire to try business in sports. It has advertising value, LUKROM made itself known to the public. It's easier to connect with other companies in foot-ball, as it is a phenomenon that opens every debate.“

Zdenek Cervenka, the Club Owner







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